Course Outline

(A SIDC CPE approved course)

Title: Psychology of Investing: Victory Over Your Thoughts, Success is Yours!

Date: 14th November 2019

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

Objectives

1.Examine the investment psychology that affect investment decisions;

- 2. Identify they key biases that lead investors to make faulty investment decisions;
- ${\it 3.} Illustrate\ how\ overconfidence\ leads\ investors\ to\ form\ biased\ judgments\ about\ the\ market\ risk\ premium;\ and\ .$
- 4.Formulate selling such as the time of selling an investor's stock, the amount to be sold and the type of stock to be sold

Time	Descriptions
9:00-9:30	Psychology vs Economics
	- Be a Rational Investor
	- Stock Market is Unpredictable
	- Beware of Investment Traps
9:30-10:30	Investment Psychology
	- Introduction- Anomalies- Key Concepts
	 Anchoring, Mental Accounting, Confirmation and Hindsight Bias, Herd Behaviour, Overconfidence,
	Overreaction and Available Bias, Prospect Theory and Gambler's Fallacy
10:30-10:45	Coffee Break
10 : 45 - 12 : 00	Main Investment Traps
	- Greedy
	- Panic
	- Anxiety
	- Reasons Why Fall into Investment Traps
12:00-13:00	Are You a Smart Investor?
	- Self-Intoxicated
	- Availability of Market Information
	- Illusion
	- Overconfidence
13:00-14:00	Lunch Break
14:00-14:45	Investment Risk Analysis
	- Sources of Risk
	- Systematic Risk
	- Unsystematic Risk
	- Other Type of Investment Risk

Time	Descriptions
14 : 45 - 15 : 45	Convert Investment Opportunities into Profit
	- Control Your Emotion
	- Get Ready and Willing to Invest
	- Once Bitten, Twice Shy
	- Be Patience
15:45-16:00	Coffee Break
16:00 - 17:00	New Thinking
	- Avoid Bias and Invest Rationally
	- Investment Objectives
	- Overcome Investment Pressure
17:05 - 18:00	Selling is An Art
	- Response to Economic Data Release
	- Cut Loss Strateg Exit Strategies
18:00 - 18:30	How to Become a Smart Investor ?
	- Active Portfolio Management
	- Understand Your Own Investment Style
	- Smart Investor Approach
	- Warren Buffett's Investment Approach

TRAINING COURSE REGISTRATION FORM COURSE TITLE Psychology of Investing: Victory Over Your Thoughts, Success is Yours! **COURSE DATE** 14th November 2019 VENUE Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya REGISTRATION 8.30AM - 9.00AM TIME 9.00AM - 5.30PM FEES RM 395 for Banker, member of professional associations [early bird by 14th Oct. 2019] RM 445 for Banker, member of professional associations RM 515 for Public [early bird by 14th Oct. 2019] RM 585 for Public Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance **SIDC CPE Points** Instructions Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my 1. Cheque made payable to "CHK CONSULTANCY SDN BHD". **Payment Details** 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327 Terms & Policies submission of this document would imply agreement to our terms and policies. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. 3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. 4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. 5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. 6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. 7. DISCLAIMER: CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward. MODE OF PAYMENT PLEASE TICK By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD" Cheque made payable to CHK CONSULTANCY SDN BHD PARTICIPANT DETAILS (COMPLETE ALL DETAILS) **FULL NAME** DESIGNATION NEW NRIC/PASSPORT NO. **EMAIL ADDRESS** PHONE NO. MOBILE SC LICENCE / CMSRL NO. PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO. **ADMINISTRATOR DETAILS** COMPANY **CONTACT PERSON EMAIL ADDRESS** PHONE NO. FAX NO. **BUSINESS POSTAL ADDRESS**